

CTE Working Wardrobes – Vital Link
Advisory Board Summary
January 25th, 2013

Location: Working Wardrobes
3030 Pullman
Costa Mesa, 92626.

Attendance collected by Vital Link

Schedule Overview:

9:00 - 9:15 Welcome - Introduction and Fashion a la Mode

Attendants given welcome packet with a directory of professional and trade organizations for fashion and interior design.

9:15 - 10:00 Industry Panel – Fashion and Interiors Q&A
Interiors

Retail Merchandising: Tomiko Lawless from Ralph Lauren, Michael Shenk from Oakley, Linda Ceccato from Bloomingdales, and Barb Arnklev-Krol from Tilly's

Fashion Design: Joe Rogers from American Joe

Interior Design: Lindsay Espinoza from Lulu Designs, Warren B Harrel from Bella Designz, Davis and Andrea Krumins from Davis Ink LTD, Julia Caro from Julia Caro Interior Design, Rhonda Frey from Von Hemert Interiors

10:15 - 11:45 Break Out Session – Competency Review and Approval for Fashion Design, Interior Design and Retail Merchandising.

Discussion on new job growth, starting salaries, job duties for entry level positions, what new technology or equipment should be incorporated into training students, what industry certifications are needed in the fashion and industry fields, what internship or on-the-job training is available for students, companies that are currently hiring, and scholarship opportunities for students

11:45 - 12:30 Lunch & Networking

12:30 - 1:00 College Panel – Orange Coast College Fashion Department, Santa Ana Fashion Department, Fullerton College Department, Saddleback College Fashion Department, and Saddleback College Interior Department represented.

1:00 - 1:45 Alignment & Articulation Break Out

1:30 - 3:00 PLC for Fashion and Interiors

PLC Meeting Summary:

A. Fashion A La Mode – Date: April 19th 2013 at Saddleback College

Discussion of last year's fashion a la Mode and improvements to be made.

Hair/make-up will be done earlier and time will be limited per student. Malia to see if more cosmetology students are available for the day of the event.

Logo contest due Feb. 4th. Winner will be determined Feb. 8th. Expect a flier a mid-February.

College students in Interiors and Fashion are needed as volunteers on April 19th at Saddleback College from 11am until 6pm. Have them e-mail Malia at mhill30@saddleback.edu.

RECYCLED DRESS CONTEST: Contact JD Nowland for a recycled dress and arrange pick-up and drop off at jnowland@saddleback.edu. To view the dresses, they are posted at www.saddlebackcollegefashionalamode.blogspot.com. Students usually work in teams to redesign the dress. Designs are due completed by March 29th. See Redesign flyer attachment.

Please encourage your High School students to participate. It was a fantastic experience for the students who were involved last year. Refer to contest rules sent by e-mail.

Still to come via email:

- This year's flyer to students (after logo is selected Feb. 8th)
- Sign-up for workshops that will be offered during the event
- Registration and Audio-visual release form for students participating

Changes:

1. Added chair contest for Interiors for day of contest– Armida Gordon and Kerry Doll to follow through with chair donations and contest ideas.
2. Half Scale contest added to “Pre-event Contests”. Students may submit a half-scale design in addition to other pre-event contest entries.

OC STEM and DMA Showcase and Exhibit at the OC Fairgrounds from April 12-14, 2013

Fashion a la Mode is one of the best models of intersegment alignment – it involves HS and CC students in an exciting college and industry driven event. Instructors, students, and family of both levels are involved – as well as industry members. In short, it's articulation agreement in action.

Fashion a la Mode has been ongoing for the past 3 years with highly successful outcomes.

Exhibiting students' work and tying it with the STEM theme will attract more students and provide an added (and fun) dimension to the event. In particular, the recycled garment competition (constructed from recycled material, textile and non-textile items) fits in perfectly with STEM. Students' creativity is amazing.

Exhibiting student work at OC Fairgrounds will provide visibility for Fashion programs at both HS and college level.

It'd be great to highlight and provide recognition for the fashion PLC teachers, facilitators and students who go above-and-beyond.

The OC community will enjoy seeing Fashion with STEAM lens.

This exhibit will complement Bloomingdale table. Hopefully, VL can persuade Bloomingdale to provide prizes/recognition for all participants or select winners.

B. Santa Ana Fashion Walk – Santa Ana College will be doing an Art Walk that will be the same day (but earlier in the detail) as the Santa Ana Art Walk. Contact Kyla Benson for details and date: Benson_Kyla@sac.edu

C. Fashion Symposium:

From Sheila: To kick off a new semester, here's an electronic copy (via links and attachments) of the [2013 CCC Fashion Symposium Rules](#). We hope you'll encourage your students to participate and incorporate the competitions into your curriculum. The Symposium Planning Committee has added two new categories to the Fashion Show portion.

The date is tentatively set for Saturday, April 27, 2013 at the California Market Center.

We've decided again this year to solicit original artwork from CCC Fashion students to use in the event marketing materials and have attached [information regarding that opportunity](#), as well. Please spread the word to your students. Remind them of the September 25th deadline for electronic submission of that piece via email (include student contact info w/ attached pdf or jpg) to sdufresne@mtsac.edu

We'll be back in touch as more information becomes available via email and our electronic Flash! Newletters. You can also find current info on our website, www.cccfcs.com. And, we always welcome your input, as this event is created for your fashion students.

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D. Fashion Shows to come: Save the Date – More info to come

1. Saddleback Fashion Show – May 2nd 2013 – evening McKinney Theater
2. Fullerton Fashion Show – May 8th, 2013 - 7pm Wilshire Auditorium

E. Involvement of Interiors – Increased involvement desired at PLC from the colleges. We would love more contribution and information on events and ways to connect the high schools interior programs to the college community.

F. Next PLC Meeting:

Mark your calendars, our next PLC meeting will be on **March 13th from 3:30pm-**

5:30pm at Coastline ROP in Costa Mesa

Coastline ROP - Board Room

1001 Presidio Square

Costa Mesa, CA 92626